

CLASSIFIED PRINT AD ORDER FORM

CLASSIFIED AD SIZES

Display ad 1"	2.437 X 1.0
Display ad 2"	2.437 X 2.0
Word ad (10 word minimum)	n/a

For Word Ads:

Counting Words: Every word is counted – no matter how many letters in the word. No charge for punctuation.

Counts as 1 Word: Initials, abbreviations, dollar amounts, ZIP codes, phone numbers, and cities and states.

Counts as 3 Words: Internet and E-mail addresses.

Style: All ads are set the same. The lead phrase is set in bold caps. No illustrations or borders on word ads. We do not accept other type variations.

Available Headings

(Please select one heading)

Astrology	Education
Audio/Video	Games
Authors	General Interest
Books/Publications	Miscellaneous
Books Wanted	Psychics
Collector's Items	Unusual Items

YES! Print my ad _____ times with the first available issue(s) of:

Dell Horoscope

Ellery Queen / Alfred Hitchcock

Asimov's / Analog

Choose ad size:

Classified Display Ad 1"
Classified Display Ad 2"

Classified Word Ad

Copy for Classified Word Ad:

Please print or type your ad to avoid errors.
For longer ads, please use a separate sheet of paper.

Name _____
 Company _____
 Address _____
 City _____ State/Providence _____ ZIP _____
 E-mail _____
 Phone _____

Method of payment:

Enclosed is my payment of \$ _____ (U.S. funds).
 Credit Card: VISA MC AMEX Discover **Amount \$** _____

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 Please fill in your account number Expires

 Signature of cardholder

Above information must be filled out completely. All ads are non-refundable and must be prepaid at time of order. Make check or money order payable to Dell Magazines. There is a \$30 charge for returned checks.